

NFH&LA
NORTH FLORIDA HOTEL & LODGING ASSOCIATION
External Affairs Bulletin
September 2010

9/10 NFHLA External Affairs: Government Per Diem Rate Appeal

Distributed to: hotel members ONLY

Visit Jacksonville is organizing a letter writing campaign to appeal the 2010- 2011 federal per diem rates for Jacksonville and Amelia Island, which were set at \$82 beginning Oct. 1, 2010. As one of the only areas in Florida without seasonal rates, we are asking for your action to help us in this quest to establish seasonality for the Duval and Nassau Counties (NOTE: St. Johns and Clay counties are not listed in this rate).

It is imperative that the General Service Administration (GSA), which set the federal per diem rate, hears from government meeting planners. You can assist by contacting your government meeting planners to ask for their support. As we all know, a lack of seasonality will cause government meeting planners to be turned away by hotels who can book a better rate during our high season.

An appeal must be made via letter from members of the federal government meetings and travel community. We have prepared a template letter for meeting planners to mail to GSA making the process as straightforward as possible, while being cognizant of their time.

For more information visit, www.jaxtourismmatters.org

9/30 NFHLA External Affairs: FINAL Oil Spill Briefing Schedule

Distributed to: all members- hotel and allied

FRLA distributed an announcement to RSVP for the Regional Oil Spill Claims Briefing. The call will provide an overview of the Gulf Coast Claims Facility claims process and litigation options to help determine if you have a claim for loss as a result of the BP oil spill.

For more information and dates of the call contact, Sean McCue, Weitz & Luxenburg at 1-800-438-9786 x 5587 or smccue@weitzlux.com

NFHLA Monthly Meeting

The October NFHLA meeting is scheduled for Tuesday, October 26 and will be held at the Renaissance Resort at World Golf Village, from 11:30 a.m. to 1 p.m. Rick Catlett from the Gator Bowl will be giving an update on the 2011 Gator Bowl and new marketing efforts with the two new conferences attending.

For more information and to make a reservation please visit the Web site, <http://www.northfloridalodging.com/next-meeting.php>